EDUCATIONAL MARKETING INTERN

Healing Companion Canine Massage Therapy, located in Manhattan, KS, is offering the opportunity to learn and gain experience in small business marketing (including Social Media) and Customer Management.

ABOUT US

Healing Companion was founded by Jill Rheaume in 2018. As the only Certified Canine Massage Therapist in the Manhattan area, the service is new to our community and requires more education to the public to help them learn about the services we provide and why they're so useful.

Jill has been closely involved in the inner workings of small businesses for over 20 years and can provide a unique experience for an intern who is looking to develop some of the skills necessary to be successful in today's workforce.

CONTACT

EMAIL:
info@caninemassagemhk.com

PHONE:
785-304-0743

WEBSITE:
www.caninemassagemhk.com

FACEBOOK:
@healingcompanionmhk

GAIN KNOWLEDGE AND EXPERIENCE

The intern will be trained on and gain experience in:

Social Media Marketing for small businesses (including researching industry hashtags, growing an audience, community interaction, content creation, planning and scheduling content, and advertising among other things).

Email marketing and list building (e-mail newsletters and company announcements).

Campaign creation & product launch.

Local networking and outreach.

In addition to the items listed above, you'll gain experience in project management using team collaboration software, customer data management, graphics creation for online content, and booth marketing events among other things.

THE OPPORTUNITY

This is an educational (unpaid) internship beginning in April or May 2019 (depending on the intern's availability) and ending in August 2019. I can work with just about any schedule. The amount of time you work will depend on how quickly you learn and complete tasks, but there is a lot of flexibility here for the right person.

You will have access to my office/massage studio and we'll occasionally meet at my home office. However, assuming that you have a laptop, the location of the work is not important and working from home is an option. You will need to have access to your own computer or laptop as well as reliable internet and transportation for meetings, events, and networking.

Other requirements include computer literacy and internet research skills. Knowledge of social media is helpful but not required. A desire to learn and grow skills that you can carry over to your future employment is a must as well as excellent communication skills so that we're always on the same page.

Additionally, I have extensive experience in Human Resources and the hiring process/practices of other businesses. I have previously worked as a job coach helping people create stellar resumes that increase

their chances of getting hired as well as offering interview coaching. I previously taught executives how to complete successful employment interviews and tips on hiring decisions. This knowledge will be available to my intern so that I can help prepare them for any upcoming job search and help to increase their chances of having a successful interview to gain meaningful employment.

TO APPLY

There is only one position available. If you are interested, please email me at info@caninemassagemhk.com and let me know why you are interested in this internship program as well as your availability.

This is an Equal Opportunity position but you must be at least 18 years old. Additionally you must be comfortable being around dogs as you may have direct contact with my clients or the clients of my business partners, including my own personal dogs.

Do you know someone who would be perfect for this experience? Be sure to forward this on and share with your friends, family, and colleagues!

The Healing Companion Canine Massage Studio is located inside of the Mutt School building at 4912 Skyway Drive in Manhattan near the airport. Due to my schedule and the nature of my business, I am not always at the studio. Therefore it would likely not be beneficial to drop by without an appointment.